

Colorado Craft Cinema



**JUNE
9-11**

The 3rd Annual Lyons International Film Festival celebrates the individual, the rebel, the outdoor adventurer, and the trailblazer. Join us for 3 days of film, music, and activities that showcase our indomitable spirit.

Lyons

coloradofests.com | lyonsfilmfestival.com | facebook.com/coloradofests



PRESENTED BY
COLORADO FESTIVAL PRODUCTIONS

PREMIER SPONSOR

Video bumper at all 4 venues + Schedule Release Party. Logo/banner/schwag at all 4 venues + Schedule Release Party. Speaking opportunity at all 4 venues + Schedule Release Party. Prominent logo in Boulder Weekly full page ad & Times Call Friday Entertainment Insert. Prominent logo in Festival Program. Prominent logo on CFP front page and LIFF websites (6 weeks). Prominent logo in LIFF promotional video & handouts. Weekly FB postings (8 weeks). Business highlight in newsletter. 10 Full Festival Passes.

SPONSORSHIP AMOUNT: **\$5,000**

FESTIVAL PARTNER

Video bumper at all 4 venues. Speaking opportunity at all 4 venues. Large logo in Boulder Weekly full page ad & Times Call Friday Entertainment Insert. Large logo on back of Festival Program (1 of 4). Large logo on CFP front page and LIFF websites (6 weeks). Logo in LIFF promotional video & handouts. Weekly FB postings (8 weeks). Business highlight in newsletter. 8 Full Festival Passes.

SPONSORSHIP AMOUNT: **\$2,000**

SCREEN SPONSOR

Video bumper at 3 venues. Speaking opportunity at 3 venues. Medium logo in Boulder Weekly full page ad & Times Call Friday Entertainment Insert. Medium ad on back of Festival Program (1 of 8). Medium logo on CFP front page and LIFF websites (6 weeks). Logo in FRFF promotional video & handouts. Weekly FB postings (8 weeks). Business highlight in newsletter. 6 Full Festival Passes.

SPONSORSHIP AMOUNT: **\$1,500**

POPCORN SPONSOR

Video bumper at 2 venues. Speaking opportunity at 2 venues. Small logo in Boulder Weekly full page ad & Times Call Friday Entertainment Insert. Small ad on back of Festival Program (1 of 8). Small logo on CFP front page and LIFF websites (6 weeks). Logo in LIFF promotional video & handouts. Weekly FB postings (8 weeks). Business highlight in newsletter. 4 Full Festival Passes.

SPONSORSHIP AMOUNT: **\$1,000**

FILM LOVER

Video bumper at 1 venue. Name in Times Call Friday Entertainment Insert and on back of Festival Program. Name on LIFF website (6 weeks). Name in LIFF promotional video & handouts. Weekly FB postings (8 weeks). 2 Full Festival Passes.

SPONSORSHIP AMOUNT: **\$500**

IN-KIND SPONSOR

Name on back of Festival Program. Name on LIFF website (6 weeks). Name in LIFF promotional video & handouts. Weekly FB postings (8 weeks). 1 Full Festival Pass.